



# DEGREE IAE Saint-Étienne

Degree **Law, economics, management**  
Specialisation **Economics and management**  
Course **Accounts / Finance / Economics / Management**

## Aims

This degree gives students solid basic training in economics and management. It is based on a study of different areas of economic and management analysis, as well as a mastery of the mathematical, statistical and I.T. instruments used in economics and management. As well as these skills and knowledge expected from students is added the acquisition of a good level of general knowledge fostered by additional courses in law, history or sociology, and a satisfactory level in English, with the option for students to learn a second language.

- § The **MANAGEMENT degree course** aims to train versatile managers. The course is particularly centred on helping students develop diagnostic skills in the different areas of management. By providing a basis of general knowledge in management, this course in particular can lead to a master's degree in one of the 4 management specialisations on offer at the IAE of Saint-Étienne: Project management, International management, Management of Health Organisations and Management of Trade and Distribution.
- § The **FINANCE degree course** aims at providing basic knowledge to students planning to continue their studies in the finance sector in a broad sense, and to work in financial institutions or in the financial services of companies. It mainly leads to a master's degree in Management Control and Organisational Auditing (CGAO) and Money, Banking, Finance, Insurance (MBFA) also on offer at IAE Saint-Étienne.
- § The **ECONOMICS degree course** reinforces knowledge in economic theory and a mastery of basic tools of economic data processing. It leads to one of the 3 master's degrees in Analysis and Economic Policy (APE) offered at IAE Saint-Étienne: Economic Intelligence & Innovation Management, Consultancy in Territorial Development and Game Theory, Experimental Economics and Applied Econometrics.
- § The **ACCOUNTANCY degree course** is based on the accountancy and management (DCG) diploma, and is aimed at training staff in accountancy firms or head accountant assistants in companies, working with small-scale structures with relatively straightforward accounting and legal issues. By providing a solid basis of knowledge about the accounting and legal disciplines, this course's main aim is for students to continue on to a master's degree with a specialisation in accountancy-control-auditing, with access in particular to an internship at a chartered accountant's.

The first three terms correspond to an identical basic course with no difference between the types of course.

## Admission

General baccalaureate.

## Skills

- § Processing economic information and relations between economic players
- § Taking part in applying management and decision-making tools
- § Setting up and using tools applied to the quantitative management of data

## After the course

### Continuing studies

- § Management master's degree
- § Master's degree in Management Control and Organisational Auditing (CGAO) and Money, Banking, Finance, Insurance (MBFA)
- § Master's degree in Economic Analysis and Policy (APE)
- § Master's degree in Accounting-Control-Auditing

### Job openings

Job openings depend on the specialisation chosen by students during the economics and management course. Some examples of careers: savings and life insurance advisor, financial controller, tourism project manager, chartered accountant, HR Manager, etc.

# Contacts

## School

+33 (0) 4 77 42 13 68

# Courses

term 1	Hours	ects
<b>CU 1-1: ECONOMICS-LAW</b>		<b>11</b>
Introduction to microeconomics	26	4
Economic environment	26	3
Introduction to law	39	4
<b>CU 1-2: MANAGEMENT-SOCIOLOGY</b>		<b>6</b>
Introduction to management	32	4
Sociology	19.5	2
<b>CU 1-3: TOOLS</b>		<b>8</b>
Mathematics for management and economics (1)	30	3
Statistics for management and economics (1)	30	3
Documentary and computer tools (1)	20	2
<b>CU 1-4: LANGUAGES</b>		<b>5</b>
Oral communication applied to economics	19.5	2
English (1)	26	3
2nd language (optional)	19.5	

term 3	Hours	ects
<b>CU 3-1: ECONOMICS-LAW</b>		<b>9</b>
Macroeconomics: economic policies	36	3
Money and capital markets	26	3
Business law (1)	26	3
<b>CU 3-2: MANAGEMENT</b>		<b>6</b>
Financial accounting	45.5	3
Introduction to marketing	26	3
<b>CU 3-3: TOOLS</b>		<b>8</b>
Mathematics for management and economics (3)	36	3
Probabilities for management and economics (2)	30	3
Advanced spreadsheets	20	2
<b>CU 3-4: LANGUAGES</b>		<b>7</b>
English	19.5	2
Oral communication (3)	26	3
2nd language (optional)	19.5	
Career orientation (2)	13	2

term 5 - Accountancy Course	Hours	ects
<b>CU 5-1: LAW</b>		<b>11</b>
Company law (1)	26	3
Fiscal law (1)	39	4
Social law (1)	39	4
<b>CU 5-2: MANAGEMENT</b>		<b>10</b>
Financial diagnostics Advance	32.5	3
accountancy (1) Management	45.5	4
control (1)	26	3
<b>CU 5-3: TOOLS AND LANGUAGES</b>		<b>7</b>
Statistical inference for management	36	3
Introduction to information systems (ERP/CEGID)	15.5	2
English (5)	26	2
2nd language (optional)	19.5	
<b>CU 5-4: OPEN CREDITS</b>		<b>2</b>

# Tuition fees

## Fees 2017 /2018

Main registration: €184

Preventive medicine: €5.10

Social security: €217

term 2	Hours	ects
<b>CU 2-1: ECONOMICS-LAW</b>		<b>10</b>
Introduction to macroeconomics	26	4
History of economic thought and events	19.5	2
Law of obligations	39	4
<b>CU 2-2: MANAGEMENT</b>		<b>6</b>
Introduction to accountancy	36	4
History of management theories	19.5	2
<b>CU 2-3: TOOLS</b>		<b>8</b>
Mathematics for management and economics (2)	18	3
Probabilities for management and economics (1)	24	3
Software (including C2i preparation)	20	2
<b>CU 2-4: LANGUAGES</b>		<b>6</b>
Oral communication applied to management	19.5	2
English (2)	26	3
2nd language (optional)	19.5	
Career orientation (1)	6.5	1

## Accountancy Course

term 4 - Accountancy Course	Hours	ects
<b>CU 4-1: ECONOMICS-LAW</b>		<b>6</b>
Microeconomics: behaviour of agents and markets	44	3
Business law (2)	26	3
<b>CU 4-2: MANAGEMENT</b>		<b>8</b>
Analytical accounting	39	3
Financial management	32.5	3
Human resources management	20	2
<b>CU 4-3: TOOLS AND LANGUAGES</b>		<b>11</b>
Mathematics for management and economics (4)	42	3
Probabilities and estimations	36	3
Database management	1526	2
English (4)	19.5	3
2nd language (optional)		
<b>CU 4-4: PROFESSIONAL EXPERIENCE</b>		<b>5</b>
Entrepreneurial project		

term 6 - Accountancy Course	Hours	ects
<b>CU 6-1: LAW</b>		<b>7</b>
Company law (2)	20	2
Fiscal law (2)	30	3
Social law (2)	20	2
<b>CU 6-2: ACCOUNTANCY-CONTROL</b>		<b>10</b>
International finance	25	2
Advanced accounting (2)	40	3
Management control (2)	30	3
Introduction to auditing	15	2
<b>CU 6-3: TOOLS AND LANGUAGES</b>		<b>5</b>
Financial mathematics	20	3
English (6)	20	2
2nd language (optional)	15	
<b>CU 6-4: PROFESSIONAL EXPERIENCE</b>		<b>8</b>
8 to 12-week internship (academic and professional assessment)		6
Preparation for future studies or integration		2

## Finance Course

<b>term 4 - Finance Course</b>	Hours	ects	<b>term 5 - Finance Course</b>	Hours	ects
<b>CU 4-1: ECONOMICS-LAW</b>		<b>6</b>	<b>CU 5-1: ECONOMICS-LAW</b>		<b>10</b>
Microeconomics: behaviour of agents and markets	44	3	International trade relations	27.5	3
Business law (2)	26	3	Company law	26	3
			Macroeconomics: growth	44	4
<b>CU 4-2: MANAGEMENT</b>		<b>8</b>	<b>CU 5-2: MANAGEMENT</b>		<b>12</b>
Analytical accountancy	39	3	Human resources management (2)	26	3
Financial management	32.5	3	Taxation	32.5	3
Human resources management (1)	20	2	Introduction to information systems (ERP/CEGID)	15.5	2
			Banking	36	4
<b>CU 4-3: TOOLS AND LANGUAGES</b>		<b>11</b>	<b>CU 5-3: TOOLS AND LANGUAGES</b>		<b>6</b>
Mathematics for management and economics (4)	42	3	Statistical inference (1)	30	4
Probabilities and estimations	36	3	English (5)	19.5	2
Database management	1526	2	2nd language (optional)		
English (4)	19.5	3			
2nd language (optional)					
<b>CU 4-4: PROFESSIONAL EXPERIENCE</b>			<b>CU 5-4: OPEN CREDITS</b>		<b>2</b>
Entrepreneurial project		<b>5</b>			

<b>term 6 - Finance Course</b>	Hours	ects
<b>CU 6-1: LAW-FINANCE</b>		<b>5</b>
International finance	25	2
Employment law	30	3
<b>CU 6-2: CONTROL-FINANCE</b>		<b>9</b>
Introduction to auditing	15	2
Financial diagnostics	40	4
Management control	30	3
<b>CU 6-3: TOOLS AND LANGUAGES</b>		<b>8</b>
Statistical inference (2)	20	3
Financial mathematics	20	3
English (6)	15	2
2nd language (optional)		
<b>CU 6-4: PROFESSIONAL EXPERIENCE</b>		<b>8</b>
8 to 12-week internship (academic and professional assessment)		6
Preparation for future studies or professional integration		2

## Economics Course

<b>term 4 - Economics Course</b>	Hours	ects	<b>term 5 - Economics Course</b>	Hours	ects
<b>CU 4-1: ECONOMICS-LAW</b>		<b>10</b>	<b>CU 5-1: ECONOMICS</b>		<b>14</b>
Microeconomics: behaviour of agents and markets	44	4	International trade relations	37.5	3
European economies and institutions	26	2	Macroeconomics: growth	44	4
Political sciences: geopolitics	26	2	Microeconomics: imperfect markets and strategic interactions	44	4
administrative institutions	19.5	2	Public Economics	26	3
<b>CU 4-2: MANAGEMENT</b>		<b>5</b>	<b>CU 5-2: MANAGEMENT-LAW</b>		<b>7</b>
Study of quantitative markets	25	3	Competitive Intelligence	19.5	2
Human resources management	20	2	Company law	26	3
			Strategic diagnostics	18	2
<b>CU 4-3: TOOLS AND LANGUAGES</b>		<b>10</b>	<b>CU 5-3: TOOLS AND LANGUAGES</b>		<b>7</b>
Mathematics for management and economics (4)	42	3	Statistical inference (1)	30	3
Probabilities and estimations	36	3	Advanced software, web and information searches	26	2
Database management	15	2	English (5)	26	2
English (4)	26	2	2nd language (optional)	19.5	
2nd language (optional)	19.5				
<b>CU 4-4: PROFESSIONAL EXPERIENCE</b>		<b>5</b>	<b>CU 5-4: OPEN CREDITS</b>		<b>2</b>
Entrepreneurial project					

<b>term 6 - Economics Course</b>	Hours	ects
<b>CU 6-1: ECONOMICS-FINANCE</b>		<b>8</b>
International finance	25	2
Regional and urban economics	26	3
Local public finances	19.5	3
<b>CU 6-2: INFORMATION PROCESSING-LAW</b>		<b>9</b>
Econometrics	26	3
Civil service law	20	3
Decision-making aids	20	3
<b>CU 6-3: TOOLS AND LANGUAGES</b>		<b>5</b>
Statistical inference (2)	20	3
English (6)	20	2
2nd language (optional)	15	
<b>CU 6-4: PROFESSIONAL EXPERIENCE</b>		<b>8</b>
8 to 12-week internship (academic and professional assessment)		6
Preparation for future studies or professional integration		2

## Management Course

<b>term 4 - Management Course</b>	Hours	ects
<b>CU 4-1: LAW-PSYCHOLOGY</b>		<b>6</b>
Business law (2)	26	2
Administrative institutions	19.5	2
Psychology (1)	20	2
<b>CU 4-2: MANAGEMENT</b>		<b>11</b>
Analytical accountancy	24	2
Human resources management (1)	20	3
Sales techniques	24	3
Study of quantitative markets	25	3
<b>CU 4-3: TOOLS AND LANGUAGES</b>		<b>8</b>
Inferential statistics for database	26	2
Management and communications data	15	2
English (4)	19.5	2
2nd language (optional)	26	2
	19.5	
<b>CU 4-4: PROFESSIONAL EXPERIENCE</b>		<b>5</b>
Entrepreneurial project		

<b>term 6 - Management Course</b>	Hours	ects
<b>CU 6-1: LAW-SOCIOLOGY-PSYCHOLOGY</b>		<b>8</b>
Employment law	30	3
Sociology of organisations	20	3
Psychology (2)	20	2
<b>CU 6-2: MANAGEMENT</b>		<b>8</b>
Marketing	21	3
Study of quantitative markets	20	3
Costs and budgets	20	2
<b>CU 6-3: TOOLS AND LANGUAGES</b>		<b>6</b>
ERP (CEGID)	8	2
Advanced databases	20	2
English (6)	20	2
2nd language (optional)	15	
<b>CU 6-4: PROFESSIONAL EXPERIENCE</b>		<b>8</b>
14-week internship (academic and professional assessment)		6
Preparation for future studies or professional integration		2

<b>term 5 - Management Course</b>	Hours	ects
<b>CU 5-1: ACCOUNTANCY-LAW</b>		<b>6</b>
Company law	26	3
Accounts and financial management	26	3
<b>CU 5-2: MANAGEMENT</b>		<b>16</b>
Human resources management (2)	26	3
Strategic diagnostics	18	2
Logistics	18	3
Quality	21	3
Introduction to information systems	13.5	2
Modelling processes	16	3
<b>CU 5-3: TOOLS AND LANGUAGES</b>		<b>6</b>
Statistical analysis for communication management	26	2
English (5)	26	2
2nd language (optional)	19.5	
<b>CU 5-4: OPEN CREDITS</b>		<b>2</b>