

# Master of Arts Art publishing, Artist's book studies

**Master of Arts, Literature, Languages  
Arts Honours**  
Art publishing, Artist's book studies

## Objectives

The Master 2 is a course specific to publishing and artist's books taught by professionals. It explores the field of traditional (museum and exhibition catalogues, art books, specialist reviews etc.) and contemporary (fuelled by its digital development) art publishing. This professional course is designed to provide editorial, legal, digital, artistic, cultural and linguistic skills in the field of art publishing and artist's book.

## Who's it for?

### Entry requirements

- > Prepare your Master application
- > Application terms

The Master 2 requires an interest in literature and art publishing or experience in the sector as well as literary and artistic culture, good written French skills and understanding of a book's presentation (formatting, page layout, typography etc.) Knowledge of English and infographics is also beneficial.

The selection of students for the Art Publishing, Artist's Book Master 2 is based on academic record. Applicants must have a Master 1 (graphic art, art science, design, art history, literature, history etc.) or equivalent French or foreign qualification (DNSEP and other qualifications from art colleges, fine art colleges, photography colleges etc.).

## Skills

- > Analyse a client's needs; translate the concept and graphic charter into a draft visual portrayal, a visual diagram.
- > Manage an art publishing project in terms of technical, interpersonal, legal and financial aspects.
- > Collate information and documents, archive, write text, assemble and format iconographic documents and texts.
- > Oversee the editing, translation of texts, proofs, book structure and thumbnail layout.
- > Design graphic and visual features.
- > Coordinate the production and manufacture of the books; oversee printing and publishing.
- > Oversee publication projects with everyone involved: writers, illustrators, photographers, printing technicians, proofreaders, bookbinders, distribution and sales companies.

- > Good knowledge of CAD and design tools: office and computer.
- > Understand all marketing and interpersonal systems: public speaking to discuss and present projects and mock-ups; manage, motivate and lead work groups, business meetings, interviews with authors, technicians, distributors, manage a work team and colleagues.

## What's next?



### Prospects

- > Editorial designer, collection director, publishing assistant, distribution, sales, publication.
- > Employment in publishing houses, museums, cultural organisations, regional/national/international institutions (libraries, media libraries, CNL etc.) specific to literature trades (paper and digital publishing).
- > PhD in schools and institutions specialising in the field of art, design, conservation and graphics.

