

Master of Economic Intelligence and Innovation Management

Master of Law, Business, Management
Economic Analysis and Policy Honours
Economic Intelligence and Innovation Management Studies



FORMATION LABELLISÉE IDEX LYON
OUVERTURE INTERNATIONALE
Bourses étudiantes

Label pour l'accompagnement et le développement des Masters d'excellence

Objectives



Economic Intelligence and Innovation Management Master 2 (Economic Analysis and Policy honours) is a speciality in the IAE **Economy** department at Jean Monnet University Saint Etienne. **State diploma** equivalent to a **master's degree**.

It meets new requirements in business **in terms of strategic foresight and technological change and innovation management**.

It provides economist, management and engineering students with **professional training** in the field of economic intelligence and innovative project management.



This involves constant reference to information sources and networks, knowledge of data processing techniques as well as economic and management abilities to make this information an asset to the business strategy.

Approval by IDEX Lyon demonstrates the international aspect of the course. SPECIAL

FEATURES

Joint degree with Canada

Students wishing to take the Economic Engineering and Innovation Management Master in the 2nd year have the possibility of applying for the Master 1 course at Québec University in Chicoutimi.

Students graduate with a joint degree, the Economic and Innovation Management Master and Canadian Organisation Management Master. Further information available from [the](#) [honours coordinator](#).

Écoles des Mines and Télécom Saint-Étienne Partnership

The degree is for engineers, economists and managers.

EXCELLENCE GRANTS

> Outgoing travel grant (joint degree with Canada)

Successful applicants have the opportunity to spend the first year (Master 1 Innovation and Territories) at Québec University in Chicoutimi and receive a grant for it. Further information available from [the](#) [honours coordinator](#).

> IDEX Lyon grant

IDEX Lyon approval enables overseas students who wish to study a high level course with an international focus to receive a grant of 800 € per month for 10 months.

[Further information](#)

> Jean Monnet University foundation grant

Travel grants are also provided by the [foundation](#). Total of 8000 - 10,000€ per year (based on the number of grants awarded).

> IAE excellence grant

These grants are for students who wish to take an M1 or M2 based on scientific excellence criteria and on condition of a clearly research-focused professional project. [Further information](#)

> EAP Master Grant

The degree also provides excellence grants exceeding 2800€ - 3500€ per year (based on the number of grants awarded).

[Download the application request and application form](#)

Who's it for?

Target audience

M1 Economy degree from the IAE (innovation and territories studies), a first year on the Master of economy, management, ESA or engineering qualification or business school or technical training (documentary IT specialist) with a Master or equivalent.

Engineering students at the Ecole Nationale Supérieure des Mines de Saint-Étienne and TELECOM Saint-Étienne can join the EIIM Master course subject to the terms outlined in **agreements between the IAE and these schools**.

Foreign students involved in Campus France must apply on the website [in France](#)

Studying

Entry requirements

Student selection is based on application form and interview.

> Prepare your Master application HOW TO

What's next?

Prospects

- > Competitive sectors that are sensitive or have been identified as strategic (business intelligence manager, economic engineering consultant, sales/marketing strategy manager, head of information and communication management).
- > State services, territorial collectivities, para-public organisations, development agencies, CCI, competitive cluster, technical centres (head of research, analyst, multimedia site administrator, strategy monitoring unit leader, economic engineering trainer).
- > Innovative sectors (project manager, technological change executive, head of R&D)

Example of careers:

- > Executive in charge of technological change management, strategy monitoring and competitive benchmarking (SME-SMI)
- > Strategy monitoring unit leader in large companies
- > Head of Economic and Territorial Intelligence in institutions or consular bodies (CCI, technical centres, local development agencies, expansion committees etc.)
- > Head of research in territorial collectivities or development agencies
- > Consultant in service provider companies in the Economic Intelligence sector
- > Contact person in charge of ensuring resources meet company requirements in terms of information and communication.

Course

340 hours of training provided by university teachers and professionals. Teaching is based on three key areas:

- > **understanding of innovative activities** (innovation economy, project management, innovation and industrial property law, innovation management, investment in innovative projects)
- > **information engineering** (IT networks and security, information system and teamwork (groupware), knowledge extraction from data, internet tools and languages)
- > **strategic use of information** (documentary research techniques, economic intelligence process, technology and competition benchmarking, strategy and prospective, information law)

	2nd year Master Economic Intelligence and Innovation Management		ECTS	Hours
Semester 1	Module 1 - Strategic exploitation of information	<i>Process of economic intelligence Economic intelligence applied to territories and innovation Documentary research techniques -Scientific and technical monitoring Strategy and prospective Informati on law</i>	8	81
	Module Understanding innovative business	<i>Economy of innovation Innovative project management Innovation management Innovation funding Innovation policies Innovation and industrial property law</i>	9	102
	Modul	<i>Networks</i>	6	78

		Information system and knowledge management Data search Monitoring tools		
	Module 4 - Vocational training	English Work placement preparation Project group	7	17
Semester 2	Module 5 - Work Experience	Placement (minimum 4 months) + thesis		10

Teaching method

The course includes conferences and seminars run by external providers (directors, business executives, consultants etc.).