

Master of Health Organisations Management

Master of Law, Business, Management
Management Honours
Health Organisation Management Studies

The **Master of Health Organisation Management** is a speciality in the IUP Management department at the IAE, Saint-Etienne Jean Monnet University. **Master's** equivalent of a **state diploma** recognising disciplinary and professional knowledge gained during a selective 2-year sandwich course.



Objectives

Train directors or executives from health and social establishments in different areas of management.

The course is designed to:

Develop the ability to understand and assess management situations in health organisations by combining concepts and tools from different management specialities (accounting/finance, marketing, HR management, logistics, quality, information systems, strategy etc.)

Apply management logic following operational decisions arising from strategic choices.

Develop change management skills in health organisations (new management, service fees, information system and management control, new organisation, patient relationships, accreditation, professional practice evaluation, networks etc.).

Related knowledge

The course improves skills to:

- > Manage a health organisation (in the healthcare, medico-social or social sector)
- > Design a strategy to suit evolutions in healthcare requirements
- > Recruit and run a team
- > Manage a quality system to achieve the required certifications
- > Implement logistical solutions and suitable information systems
- > Collaborate with local figures
- > Run a project and track management indicators in line with healthcare needs

- > Manage relationships with users

Who's it for?

Target audience

- > Management degree (marketing, HR, IS, quality, production etc.) one level below the entry requirement (e.g. a bachelor's degree in management to study in M1)
- > A lesser degree outside management (engineering sciences, literature etc.) subject to sufficient management skills (through work experience and/or minimum attendance of management classes in initial studies.
- > Proof of sufficient management experience approved by an APEL procedure for returning students.
- > Continuing education and APEL, please contact the [Continuing Education](#) Department

Entry requirements

Admission to the M1 or M2 is based on an exam including:

- > the score from [IAE-MESSAGE](#), except for returning students management skills assesement based on application form content
- > an interview

The score from IAE-MESSAGE and evaluation of the application form enable the list of eligible applicants to be drawn up.

Eligible applicants may be invited to an individual interview lasting 20 minutes.

The IAE-MESSAGE score, form evaluation and interview provide the final position.

Possibility of being awarded an **IAE excellence grant**. [Further information](#)

Possibility of being awarded an **IAE excellence grant**. These grants are for students who wish to take an M1 or M2 based on scientific excellence criteria and on condition of a clearly research-focused professional project.

[Further information](#)

What's next?

Prospects

Example of careers

- > Private or public health establishment manager or executive (in myriad roles: quality manager, HR manager, director etc).
- > Health network/affiliate coordinator
- > Partner structure manager
- > Project manager
- > Hospital management consultant and trainer
- > Executive in healthcare businesses

Professional sectors

- > Healthcare: clinics, hospitals, home care.
- > Medico-social and social: Dependent elderly establishments, hospices, health networks, post-acute care and rehabilitation centres etc.
- > Health administrations
- > Health network companies

Course

Master 1

	Master 1 Health Organisations Management		Hours	Credits ECTS
Semester 1	Module 1: Tools and languages	English Group communication	64	5
	Module 2: People management	Team management Skills management Intercultural management	52	5
	Module 3: Operation management	Procurem ent Logistical tools Quality process	48	5
	Module 4: Strategic management	Strategic analysis Project managemen t Information system managemen t	52	5
	Module 5: Financial management	Managem ent control Business finance Busine ss game	48	5
	Module 6: Health management	Health law Health negotiation Health system organisation	56	5
Semester 2	Module 7: Applied marketing	User behaviour	32	4

		Service marketing		
	Module 8: Project design	Practical analysis Work experience (28 weeks on a pro contract, if one-off placement agreement 18 weeks)	20	24
	Module 9: Credits free credits and work placement	Work placement Free credits	18	2

Master 2

	Master 2 Health Organisation Management		Hours	Credits ECTS
Semester 1	Module 10: Language	English	15	2
	Module 11: Management process	Management control in health Project audit Quality management	48	5
	Module 12: Strategic process	User relationship management HR management in health Strategic steering Information systems and change management Promotion management in health	92	8

	Module 13: Health sector	<i>Advanced health law Health system analysis Social sector organisation</i>	56	5
	Module 14: Establishment steering	<i>Corporate accounting and finance Health cost calculation New forms of organisation</i>	48	5
	Module 15: Operational management	<i>Social marketing Conflict management Flow management</i>	48	5
Semester 2	Module 16: Language and personal development	<i>Communication and negotiation English</i>	39	4
	Module 17: Project management in health	<i>Practical analysis Introduction to research Work experience (28 weeks on a pro contract, 18 weeks if one-off placement agreement)</i>	32	24
	Module 18: free credits and work placement	<i>Work placement Free credits</i>	18	2