

Master of Law, Business, Management
Management Honours
Project Management Studies

*This sandwich Master's course is provided by IAE de Saint-Etienne by the IUP Management department. The Master's equivalent of a **state diploma** recognises disciplinary and professional knowledge gained during a selective course.*



Objectives

Training in and through project management providing access to careers as project managers, assistant project managers **More general training in management fields** that increasingly have a project aspect to them: marketing, HR, quality, IS, production, logistics etc.
Grasp and run organisational change projects (structure, processes, working methods etc.)

Who's it for?

Target audience

- > Management degree (marketing, HR, IS, quality, production etc.) one level below the entry requirement (e.g. a bachelor's degree in management to study in M2)
- > A lesser degree outside management (engineering sciences, literature etc.) subject to sufficient management skills (through work experience and/or minimum attendance of management classes in initial studies.
- > Proof of sufficient management experience approved by an APEL procedure for returning students.
- > Continuing education, APEL, please contact the head of teaching and **Continuing Education department**

Entry requirements

Admission to the M1 or M2 is based on an exam including:

- > the score from **IAE-MESSAGE**
- > evaluation of management skills based on application form content
- > an interview

The score from IAE-MESSAGE and evaluation of the application form enable the list of eligible applicants to be drawn up.

Eligible applicants may be invited to an individual interview lasting 20 minutes.

The IAE-MESSAGE score, form evaluation and interview provide the final position.

Possibility of being awarded an **IAE excellence grant**. These grants are for students who wish to take a Masters 2 based on scientific excellence criteria and on condition of a clearly research-focused professional project. **Further information**

> [Prepare your Master application](#)

What's next?

Prospects

Senior **positions and** career prospects in **all areas of management**:

- > Operational management, head of quality, head of logistics, procurement director, sales director etc.
- > Consultancy: freelance, in audit firms, internal consultants etc.
- > Project manager
- > Management controller, financial analyst etc.
- > Human resources management: HR manager, training manager, head of recruitment, communication manager
- > Product manager, export manager, business engineer, customer service manager etc.

Course

Master 1

	Master 1 Project Management		Hours	Credits ECTS
	Module 1: Tools and languages	English ML2 Communication	58	4
	Module 2: Applied marketing	Consumer behaviour Industrial marketing Service marketing	48	5
	Module 3: Management and people	Team management Skills management	32	3
	Module 4: Operation management	Procurement Logistical tools Quality process	48	5
	Module 5: Project management	Project management Project management tools	32	3
	Module 6: Financial management	Management control Business finance Business game	48	5
	Module 7: Information strategy and systems	Strategic analysis Web management Information system project management	48	5
	Module 8: Tools and languages	English	30	4

		ML2 (Spanish, German, Italian)		
	Module 9: Project design	Practical analysis Work experience (18 week placement or 28 weeks on the professional contract)	38	24
	Free credits		32	2

Master 2

	Master 2 Project Management		Hours	Credit ECTS
	Module 10: Languages	<i>English practice or German or Spanish or Italian</i>	30	3
	Module 11: Management process	<i>Business evaluation Information system management Sustainable development</i>	56	5
	Module 12: Strategic process	<i>Customer relations management Knowledge management Strategic steering Management and quality of life at work</i>	64	6
	Module 13: Operations audit	<i>Supply chain Reengineering Project audit</i>	44	5
	Module 14: Entrepreneurship	<i>Innovation management Start-up project</i>	43	3

Semester 1		<i>Industrial property law</i>		
	Module 15: Human resources and Information systems	<i>Social audit Intercultural management IS and change management</i>	56	6
Semester 2	Module 16: Tools and languages	<i>English English practice or German, Spanish Italian</i>	54	4
	Module 17: Project management	Intro to management science Appropriation of IS and logistical tools Appropriation of HR tools Appropriation marketing Research article writing workshop Practical analysis Work experience (19 week placement or 29 weeks on a pro or apprenticeship contract)	50	24
	Free credits		32	2