

Master of Territorial Development Consulting

Master of Law, Business, Management
Economic Analysis and Policy Honours
Territorial Development Consulting Studies



FORMATION LABELLISÉE IDEX LYON
OUVERTURE INTERNATIONALE
Bourses étudiantes

Label pour l'accompagnement et le développement des Masters d'excellence

Objectives

The **Territorial Development Consulting Master course** (Economic Analysis and Policy studies) is a speciality in the IAE de Saint-Étienne's Economics department. State diploma equivalent to a master's degree.

The **sandwich course** is designed to train students in the engineering of territorial economic development. No matter the myriad assignments and roles encountered in local development sectors, development consultants must be able to manage partnerships and handle complex systems with sufficient knowledge of negotiation, communication and deductive skills.

Their role is based on the project process and ability to organise and manage group work. Please see [ARADEL reference](#).

Approval by IDEX Lyon demonstrates the international aspect of the course. **EXCELLENCE**

GRANTS

Who's it for?

Target audience

Available to students with:

- > a 1st year Master of Economy in Innovation and Territories studies from IAE de Saint-Étienne
- > a 1st year Master of Management Economy or Economic and Social Administration, public law, territory planning
- > a 4th year in Political Sciences (IEP)

Available to professionals in **vocational retraining** with a master or equivalent diploma or at least an undergraduate degree deemed sufficient by the accreditation of prior/experiential learning system.

Entry requirements

Admission: Application review

Apply online from March

Foreign students involved in Campus France must apply on the website [in France](#)

Studying

Foreign students must prove their level of French by achieving level B2 on the DELF (French test) based on the European common framework of reference within the last two years and the DALF C1 and C2.

Possibility of being awarded an **IAE excellence grant**. These grants are for students who wish to take a Master 2 based on scientific excellence criteria and on condition of a clearly research-focused professional project.

Further information

> [Prepare your Master application](#)

Apply from March on the

[eCandidat app](#)

> **1st session:** 01/03/2018 - 22/04/2018

> **2nd session:** 07/05/2018 - 25/06/2018

Please note that places are limited so please apply as soon as possible.

Course

ber

The development career course is a general course based on essential aspects of project management in its different financial and organisational areas.

The course lasts 15 months (September to the following December) including 12 months (calendar year) apprenticeship.

	2nd year Master of Territorial Development Consulting		ECTS	Hours
September to December	Module 1 - Territorial development careers and practices	Professional relationships Field work (European project)		96
	Module 2 - Sustainable territories	Decentralisation challenges Fundamentals of sustainable development Territorial forecasting Social and sustainable development		114
January to December	Module 1 - Territorial strategies	Territorial assessment Territorial strategy and project Territorial intelligence	4	63
	Module 2 - Public and decision-making policies	Territorial governance Assessment method Local public finances	4	57

	economic development	<i>Economics territorial development policies Economic development management</i>		
	Module 5 - Entrepreneurship and territory	<i>Business management Alternative economies Sociology of sustainable development</i>	4	67
	Module 6 - Research and development	<i>English Methodology of R&D Overall monitoring of R&D</i>	20	58

Calendar

Course duration: 16 months including 12 months on an apprenticeship contract.

Apprentices join an organisation to conduct projects approved by the teaching staff and have employee status earning a salary during their course year. They sign a fixed-term sandwich course contract (calendar year) on the basis of one week of classes at the university and three weeks at work per month.

Methodology, intellectual processes

Development consultants must have sound knowledge of:

- > territorial economy
- > different levels of a company's functioning (financial, socio-cultural and strategic)
- > the sequences and functioning of local authorities and their state establishments (public finances, inter-communal organisations and public authority law, inter-organisation relationships and planning policies).

Fields of application

Development consultants:

- > take part in creating territorial development policies in their economic aspect
- > manage and run the implementation of projects in their entirety or in specific fields, companies, promotion, employment, integration