Tous Champions!

Living Lab experimentation on the public space

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Tous dehors! A week-long workshop in December 2013: activation of the public area in the Cité du design Creative District.
Public collective gardens

Modular mobile scenes

Urban physical activities/sports
Context:

International: People Olympics
Local: Saint-Etienne, Ville en partage

Common approach: at city level, promotion and co-creation of physical activities for all!
A short 5 minutes interview
Requested information: BMI, diabetes, cholesterol, medication, family history, smoking..
Medical guidance towards proposed activities
A co-creation workshop in 2 sessions

Morning: body emotions and recreational time

Afternoon: research and new physical activity practices

Work sessions punctuated by ‘activity breaks’ => good impact on team spirit and reflexion quality; a less favorable impact on group focus however
An analysis of the workshop outcomes are currently edited by the designer:

First outputs: lav-o-matic & sports (one machine cycle = one activity cycle); a city that changes colour/lights according to its citizens ‘walking activity’...

An analysis of the medical interviews is currently edited by the LPE
Press coverage:

Zoom d'Ici: [http://www.zoomdici.fr/actualite/Seance-de-bubble-foot-a-Saint-Etienne-id136835.html](http://www.zoomdici.fr/actualite/Seance-de-bubble-foot-a-Saint-Etienne-id136835.html)


L’Essor: [http://lessor.fr/galeries-photos/?galerie=tous-champions-a-la-cite-du-design-de-saint-etienne_770](http://lessor.fr/galeries-photos/?galerie=tous-champions-a-la-cite-du-design-de-saint-etienne_770)
Next steps: prototyping

Co-creation of the workshop outcomes

Ramp-up the event in the context of the International Design Biennale
BACKUP SLIDES
History: Tous dehors! (IDeALL)

Sports prototyping:
  • Basketball
  • 100 m
  • Hurdles