

Master of International Management

Master of Law, Business, Management
Management Honours
International Management Studies

*This Master's course is provided by IAE de Saint-Etienne by the IUP Management department. The Master's equivalent of a **state diploma** recognises disciplinary and professional knowledge gained during a selective course.*



Objectives

Gain the ability to understand and evaluate management situations in an international setting using management tools in accounting, finance, marketing, human resources, procurement, logistics, quality etc.
Apply management logic following operational decisions arising from strategic choices.
Develop change management skills in an international setting.

Who's it for?

Target audience

- > Management degree (marketing, HR, IS, quality, production etc.) one level below the entry requirement (e.g. a bachelor's degree in management to study in M1)
- > A lesser degree outside management (engineering sciences, literature etc.) subject to sufficient management skills (through work experience or minimum attendance of management classes in higher education).
- > Continuing education or APEL, please contact the Continuing Education **Department**

Pre-requisites

Compulsory:

- > to study the International Management Master 1: completion of a semester of studies or work placement overseas.
- > to study the International Management Master 2: completion of a semester of studies or work placement overseas.

- > level B2 in English (TOEIC, TOEFL, Cambridge, IELTS etc.) to study either the International Management M1 or M2.

Entry requirements

Admission to the M1 or M2 is based on an exam including:

- > the score from **IAE-MESSAGE**
- > evaluation of management skills based on application form content
- > an interview

The score from IAE-MESSAGE and evaluation of the application form enable the list of eligible applicants to be drawn up.

Eligible applicants may be invited to an individual interview lasting 20 minutes.

The IAE-MESSAGE score, form evaluation and interview provide the final position.

Possibility of being awarded an **IAE excellence grant**. These grants are for students who wish to take an M1 or M2 based on scientific excellence criteria and on condition of a clearly research-focused professional project.

Further information

- > **Prepare your Master application**

What's next?

Prospects

International manager no matter the management speciality in roles such as:

- > project leader
- > international business engineer
- > international development consultant
- > export manager
- > international marketing manager
- > international management controller
- > international HR assistant

Course

Master 1

	Master 1 International management		Hours	Credits ECTS
Semester 1	Module 1: Language tools	<i>English ML2 Group communication</i>	64	5
	Module 2: Applied marketing	<i>Consumer behaviour Services marketing Marketing tools</i>	48	5
	Module 3: People management	<i>Team management Skills management Intercultural management Project and tool management (MS project)</i>	76	6
	Module 4: Operation management	<i>Procurement Logistical tools Quality process</i>	48	4
	Module 5: Financial management	<i>Corporate accounting and finance Health cost calculation New forms of organisation</i>	48	4
	Module 6: Information strategy and systems	<i>Strategic analysis Web management Information system project management</i>	48	4

	Module 7: Free credits and work placement	<i>Communication and negotiation English</i>	18	2
Semester 2	Module 8: Project design	<i>18 week placement or semester of studies in a partner university abroad</i>		30

Master 2

	Master 2 International management		Hours	Credits ECTS
Semester 1	Module 9: Tools and languages	<i>English ML2 communication and negotiation</i>	84	6
	Module 10: Management process	<i>Business evaluation Re-engineering Information system management Sustainable development</i>	72	7
	Module 11: Strategic process	<i>Client relationship management Knowledge management International strategy</i>	60	6
	Module 12: International project	<i>Project management Intercultural IHRM management</i>	76	5

	Module 13: International development	<i>International marketing The global manager</i>	56	4
	Module 14: Free credits	<i>Social marketing Conflict management Flow management</i>	12	2
Semester 2	Module 14: International management tools	<i>International finance International purchases International logistics</i>	52	6
	Module 15: International project management	<i>Introduction to research 18-week placement Work life</i>	18	24

Teaching method

The Master 1 year is held:

- > **abroad** in one of our 27 partner universities for students who have completed their L3 Bachelor Degree in Management at IAE
- > **in Saint-Etienne** with the possibility of spending the 2nd semester abroad for International Management Master 1 students.