

# MANAGEMENT



## MASTERS International management

**The Masters in International Management offers innovative training courses.**

**THIS MASTERS PREPARES STUDENTS FOR MANAGERIAL RESPONSIBILITIES IN THE CONTEXT OF CORPORATE INTERNATIONAL DEVELOPMENT.**

The two-year course offers the possibility of up to one year's experience in a foreign company.

Students can thus develop skills in intercultural management which are required for exercising the responsibilities of an international manager.

### The benefits of the Masters in International Management

**A professionally-focussed course with:**

- Two lengthy internships in foreign companies
- Several classes or conferences presented by company managers with international experience
- Classes in English
- **An introduction to research** with the aim of preparing a research article on the basis of the internship abroad. Students can thus deepen the analysis of professional practices in an international context.
- **27 foreign partner universities in Europe and North America.**

## OBJECTIVES

**The course aims to:**

- Train managers who will be immediately operational in an international environment.
- Prepare students for international management positions in various management specialities (marketing, HR, procurement, logistics, IT, strategy, finance, etc.).
- Develop project management skills in an international context.

**National diploma:** Master (120 ECTS)

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**Final qualification:** Bac + 5

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**Length of course:** 2 ans  
(or one if entry in M2)

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**Accessible as**  
Initial study programme  
Continuous education programme VAE  
(Validation of Acquired Experience)



# MASTERS

## International management



**Pierre,  
international business  
graduate**

"I've always had an appetite for travel, and when I came to the IUP I wanted to do the International Masters. I spent one year in a British university, where I had to learn to work in a completely different context: significantly fewer classes and much more personal work. I then did an internship in London in a Customer Relations department. I was able to hit the ground running, after a year of study. And the company hired me at the end of my internship."

**Erika, purchasing manager**

"I found an internship in a French company, which was looking for a purchasing manager for its subsidiary in Vietnam. At the beginning it was difficult, because I had to take decisions quickly and the Vietnamese employees didn't automatically cooperate. I had to adapt, and I learned a lot, and the company hired me because it's important to have French managers that the teams on the ground acknowledge."



## Career prospects

International manager regardless of the management speciality such as:

- Project manager
- International business engineer
- International development consultant
- International marketing manager
- International management controller
- International HR assistant

Types of host organisations:

- Small and medium industries (SMIs)
- Major industrial companies
- Large-scale distribution companies
- Banks and insurance companies
- Consultancy firms

### Admission

Recruitment level:  
**Bac +3 or Bac +4 or professional experience**  
(validated by the VAPP procedure - Validation of Personal and Professional Experience)

### Eligibility conditions

The course can be entered in M1 or M2

- Application form + interview
- International experience of at least six months required
- English level B2 (independent user)
- Score IAE Message is compulsory (except for those continuing their studies with significant professional experience)

### How to apply?

On the IAE website



### CONTACTS

IAE de Saint-Etienne  
2 rue Tréfilerie - 42023 SAINT-ETIENNE  
Reception: 04 77 42 13 70

Email: [iae-inter@univ-st-etienne.fr](mailto:iae-inter@univ-st-etienne.fr)  
<http://iae.univ-st-etienne.fr>  
<http://www.iupmanagement.fr/>

